MAXIMIZE

YOUR BUSINESS POTENTIAL WITH

The Catholic Witness Magazine

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF HARRISBURG

FOR MORE INFORMATION

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MAILING ADDRESS

The Catholic Witness Magazine
4800 Union Deposit Road
Harrisburg, Pennsylvania 17111

WHY **ADVERTISE?**

HIGH IMPACT

The Catholic Witness Magazine is a high-quality publication produced 4 times per year and distributed to more than 63,000 homes throughout the Diocese of Harrisburg.

AD DETAILS

Cost is per insertion. All prices are for camera-ready material submitted to *The Catholic Witness Magazine* according to advertising guidelines. *The Catholic Witness Magazine* also offers design and production services for your convenience. Please note, we do not publish advertisements that solicit funds or are political in content.

- Distributed to more than 63,000 homes
- Full color ads
- Appeals to all ages
- Establishes credibility in your market
- Design services available

Adams County
Abbottstown, Bonneauville, Conewago, Gettysburg, Hanover, McSherrystown and New Oxford.

Columbia County
Benton, Berwick, Bloomsburg, Catawissa and Mifflinville.

Cumberland County
Camp Hill, Carlisle, Enola, Mechanicsburg, New Cumberland and Shippensburg.

Dauphin County
Dauphin, Harrisburg, Hershey, Lewistown, Middletown, Millersburg and Steelton.

Franklin County
Blue Ridge Summit, Buchanan Valley, Chambersburg, Doylesburg, Fairfield, Greencastle, Mercersburg, Shippensburg and Waynesboro.

Juniata County
East Waterford, Mifflin, Mifflintown, Port Royal and Richfield.

Lancaster County
Bird-in-Hand, Columbia, Elizabethtown, Ephrata, Lancaster, Lititz, Manheim, Mount Joy, New Holland, Quarryville and Strasburg.

Lebanon County
Annville, Cornwall, Jonestown, Lebanon, Myerstown and Palmyra.

Mifflin County
Belleville, Burnham, Granville, Lewistown, Mattawana and McVeytown.

Montour County
Danville, Mahoning and Valley.

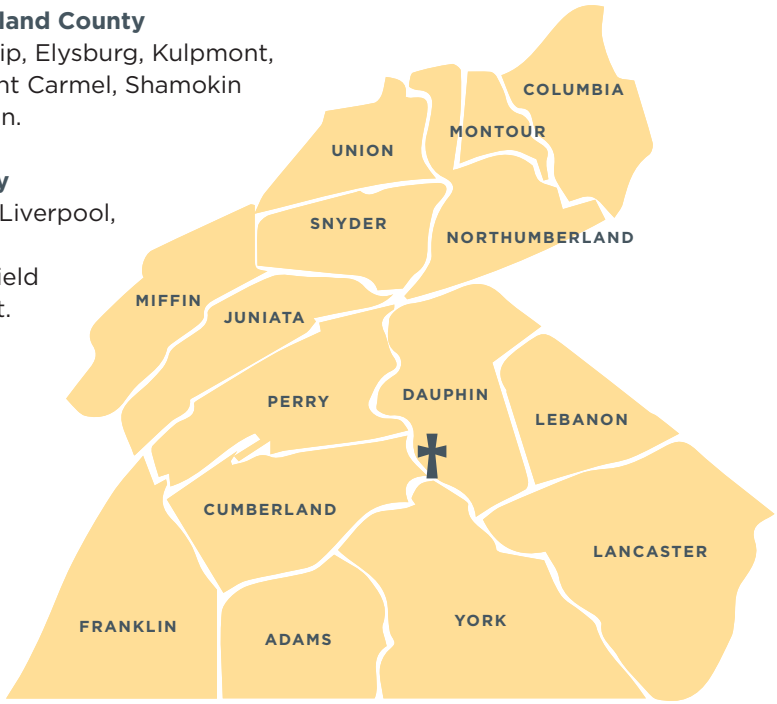
Northumberland County
Coal Township, Elysburg, Kulpmont, Lykens, Mount Carmel, Shamokin and Trevorton.

Perry County
Duncannon, Liverpool, Marysville, New Bloomfield and Newport.

Snyder County
Middleburg, Selinsgrove and Shamokin Dam.

Union County
Mifflinburg, New Berlin and Lewisburg.

York County
Dallastown, Manchester, New Freedom, Spring Grove and York.



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ADVERTISING **GUIDELINES**

2026 ISSUES • FULL COLOR

ISSUE	SPACE DEADLINE	ADS DUE	MAIL DATE
SPRING 2026	1/28/26	2/11/26	3/6/26
SUMMER 2026	4/28/26	5/12/26	6/5/26
FALL 2026	7/29/26	8/12/26	9/4/26
WINTER 2026	10/23/26	11/6/26	12/4/26

Ad specifications

FULL COLOR QUARTERLY: 4 ISSUES A YEAR

COST PER ISSUE						
INSIDE FRONT COVER	FULL	HALF	QUARTER	EIGHTH	INSIDE BACK COVER	BOTTOM-HALF BACK COVER
$3,220	$2,638	$1,395	$800	$450	$3,058	$1,745

FULL

8” X 10.25”

HALF

3.875” X 10.25”

HALF

8” X 5”

QUARTER

3.875” X 5”

QUARTER

8” X 2.5”

EIGHTH

3.875” X 2.5”

We hope that you will see the advantage of sharing your message in *The Catholic Witness Magazine*.
“Go into the whole world and proclaim the Gospel to every creature.” Mark 16:15

TERMS AND CONDITIONS

- As a Catholic publication, *The Catholic Witness Magazine* reserves the right to deny any advertising that is contrary to the moral teachings of the Catholic Church. All submitted advertising is also subject to the approval of the publisher. Examples of advertising not accepted include alcohol, tobacco, and political ads.
- All copy is subject to the approval of the publisher.
- *The Catholic Witness Magazine* reserves the right to insert the word “advertisement” above or below any copy.
- *The Catholic Witness Magazine* reserves the right to adjust advertising rates at any time upon 30 days written notice.
- After the reservation date, cancellation or changes may not be made by the advertiser nor its agency.
- With the exception of specific positioning requests approved in writing by *The Catholic Witness Magazine*, placement of advertising is at the discretion of *The Catholic Witness Magazine*.

BILLING TERMS

Once the edition with the advertisement has been mailed, invoices will be sent from the Communications Office of the Diocese of Harrisburg. Payment terms are net 30.

PRINTING SPECIFICATIONS

- All advertisements should be camera-ready and submitted in PDF format (settings set to “press quality”) or jpeg. All ads will be published in full color; therefore, the color space should be set to CMYK with type at 100% k or black.
- All ads must be exact size at 100%, 300 dpi.
- Submit files to: witness@hbgdiocese.org